

Fast Facts for the Hybrid Cloud

Riverbed Delivers Speed and Efficiency to Public and Private Clouds

The advent of cloud computing offers customers new choices in how to architect their IT infrastructure for the best possible blend of performance, availability, cost, and control. A critical requirement is the ability to integrate public and private services with optimized connectivity to build a flexible hybrid cloud environment. Riverbed brings this business agility with a comprehensive range of high performance solutions for the hybrid cloud including WAN optimization, network performance management, and cloud storage gateways. Applications and storage can be accelerated, managed, and secured, spanning delivery from the public cloud, to the data center, to the branch, and to users anywhere.

Six Ways Riverbed Helps the Hybrid Cloud

1: Overcome arbitrary distance constraints and gain flexibility with Riverbed hybrid cloud solutions. Implementing Riverbed enables customers to deploy their IT resources in the right place for the right reasons without compromising performance. Barriers such as poor application performance and data transfer bottlenecks are eliminated, allowing IT centralization to data centers and adoption of public cloud.

2: Rapidly discover assets and optimize existing networks for fast migration. Riverbed can give you an instant and real time map of both critical and under-utilized servers and the technology stack needed to deliver each service to end users. In addition, the current network capacity can be made far more efficient increasing the secure portability of data and systems in migration to new locations.

3: Riverbed public cloud solutions can manage and improve application performance across any distance. Customers can quickly troubleshoot performance problems, and accelerate cloud-based applications to increase their business productivity globally. With application-aware Riverbed visibility and optimization solutions consistent high performance for file sharing, email, web, ERP, CRM, CAD, and more becomes a reality. Riverbed solutions remove limitations everywhere in the path from the service provider to the end user. Worker productivity is enhanced, cloud projects are accepted without complaint, and business is streamlined.

“Critical to the company is our enhanced user experience. In our annual internal customer satisfaction survey based on information gathered from 1,700 of our users, network performance, which year-on-year always received the worst rating, did not receive a single complaint this year.”

- Deon Myburgh, group ICT operations manager for Medi-Clinic Southern Africa

4: Optimize networks for improved performance and collaboration from the data center to the end user. Riverbed solutions enable branch offices and mobile workforce to get more work done in more places. Whether employees are at their branch offices, customer site, in a partner office, or visiting other offices within the company they can access files faster, collaborate with a global workforce in real-time, and realize increased productivity. Business priorities can be reinforced while reducing costs at the same time.

5: Transform and streamline your data protection and disaster recovery capabilities. Riverbed cloud solutions allow companies to eliminate tape backups entirely eliminating the associated cost and complexity. It becomes easy for customers to access the immense scalability, flexibility and cost

OVERVIEW

Riverbed helps customers build and migrate to a flexible, high-performance hybrid infrastructure of public and private clouds to realize all the promised benefits of cost reduction, resilience, and scalability. Customers and their service providers can optimize cloud applications, servers and storage, simplifying management of their service delivery around the world.

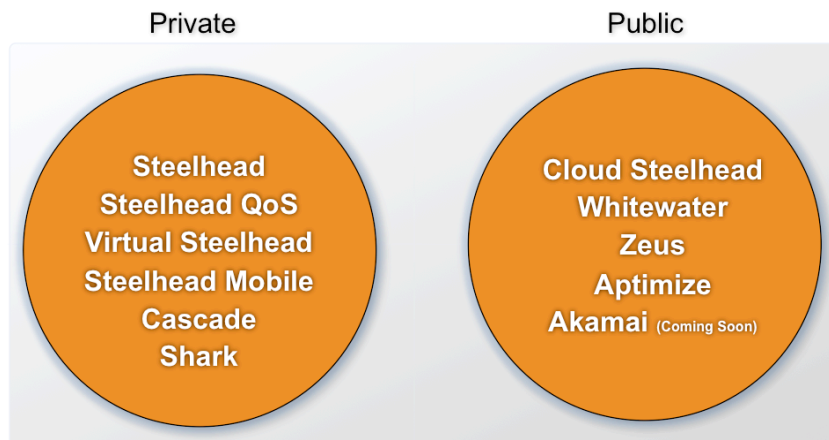
savings of the public cloud using existing backup tools and processes. Customers get fast, secure, deduplicated access to public cloud storage. In addition, WAN-based backup and replication for private cloud environments are significantly improved for better recovery points and recovery times without impacting other applications on the organization's network.

6: Establish an efficient monitoring and troubleshooting process. An efficient process requires good network performance management tools that give complete visibility into the network and the applications running on it. Riverbed solutions provide an executive-level, network-wide view of the services and applications that are critical to the business, with drill-down into detailed performance information for accelerated troubleshooting.

Riverbed Cloud Solutions

Sometimes it's only after shifting large portions of their resources to public or private cloud environments that organizations begin to understand an equally important set of challenges around business agility, flexibility, performance and service delivery for the IT systems or end users. Riverbed Technology is uniquely positioned to provide optimized performance for the hybrid cloud by dramatically accelerating applications and data transfer over long distances, by giving clear visibility into network constraints and dependencies, and by enabling easy integration of remote IT resources internal or external to the company. As a result Riverbed helps customers deploy applications, servers, desktops, and storage into the ideal networked hybrid cloud design, simplifying infrastructure and maximizing the performance and flexibility. Riverbed cloud solutions fit a wide variety of environments, and enable a hybrid architecture today and a whole family of hybrid architectures evolving in time.

Riverbed Products for Hybrid Cloud Performance



About Riverbed

Riverbed delivers performance for the globally connected enterprise. With Riverbed, enterprises can successfully and intelligently implement strategic initiatives such as virtualization, consolidation, cloud computing, and disaster recovery without fear of compromising performance. By giving enterprises the platform they need to understand, optimize and consolidate their IT, Riverbed helps enterprises to build a fast, fluid and dynamic IT architecture that aligns with the business needs of the organization. Additional information about Riverbed (NASDAQ: RVBD) is available at www.riverbed.com.



Riverbed Technology, Inc.
199 Fremont Street
San Francisco, CA 94105
Tel: (415) 247-8800
www.riverbed.com

Riverbed Technology Ltd.
One Thames Valley
Wokingham Road, Level 2
Bracknell, RG42 1NG
United Kingdom
Tel: +44 1344 401900

Riverbed Technology Pte. Ltd.
391A Orchard Road #22-06/10
Ngee Ann City Tower A
Singapore 238873
Tel: +65 6508-7400

Riverbed Technology K.K.
Shiba-Koen Plaza, Bldg. 9F
3-6-9, Shiba, Minato-ku
Tokyo, Japan 105-0014
Tel: +81 3 5419 1990